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**Harris Marketing Group Wins Multiple Awards  
For Professional Marketing Services**

**Wales, Wis., August 23, 2006** – Harris Marketing Group, a fast growing, women-owned, marketing company located in Wales, Wisconsin, was the recipient of multiple industry awards during the last year. Their recent recognition includes an Award of Excellence for corporate collateral design from the Business Marketing Association of Greater Milwaukee; a Clarion Award of Merit for newsletter development from the Association of Women in Communications; and two Gold Awards for newsletter design and brand development from the MarCom Creative Awards competition.

“This is the first year we’ve entered our work and we were excited to be recognized by every award category we entered,” said Denise Harris, owner of the Harris Marketing Group. “We think it is a reflection of our daily goal to exceed customer expectations and push the envelope on creative development and problem solving.”

According to Harris Marketing, these awards reflect the company’s acute focus on client brand development. Harris Marketing provides product and company positioning, logo design, tagline development, corporate identity material development and other brand building and re-imaging services. In addition, this award-winning company has extensive experience in corporate publication development and provides clients with full-service development including content planning, research, writing, design, production and distribution of both print and electronic formats.

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With more than four decades of combined experience in marketing, strategic business planning and design, the Harris Marketing Group offers clients a full-service approach to marketing and provides cost-effective, professional work and marketing services, including brand planning and design, newsletter and collateral development, graphic design, Web development, interactive services, advertising, public relations and direct marketing services.

Harris Marketing has experienced significant growth in the last year and a half and its skilled staff consists of seasoned professionals specializing in various aspects of marketing. With this growth, Harris has developed in-house, full-service Web and internet, public relations and graphic design departments to minimize outsourcing and maintain quality and consistency.

“At HMG, we believe in relationship-based marketing,” says Harris. “Our goal with every client is to become their marketing partner by educating ourselves about their company and industry. We work closely with our clients to not only build their business, but provide them with the most cost-effective tools to bring their marketing and sales efforts to the next level.”

Denise Harris has more than 25 years of marketing and communications experience including more than a decade of corporate marketing management experience. She has worked in business-to-business, institutional, high-tech and retail/wholesale marketing channels and has extensive experience working in the area of commercial furnishings and institutional product marketing. Her writing has been published both nationally and internationally. A graduate of Boston College, she is formally educated in both design and marketing.

Located in Wales, Wis., Harris Marketing Group is a full service, multi-disciplinary, woman-owned marketing agency, providing local and national clients with brand development, project planning, execution and follow-up. The company has extensive expertise in business-to-business, institutional, high-tech and retail/wholesale marketing channels, as well as commercial office and institutional product marketing. With more than four decades of combined experience in marketing, business planning and design, Harris Marketing offers clients a comprehensive, one-stop marketing resource.

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