

Contact:

Denise Harris

P – 262.968.9008

F – 262.968.9003

E – dharris@harrismg.com

www.harrismg.com

**Wales Residents Rescue Injured Wildlife at
Harris Marketing Group Building**

Wales, Wis., December 29, 2006 – A group of Wales residents rescued an injured goose from the natural conservatory pond located behind the Harris Marketing Group building on Main Street off of Highway 83. The goose's had been injured and became trapped on the ice-covered pond. Dean Mickle, a local retiree, came to Harris Marketing and requested permission to rescue the lame goose. With the help of Jay and Matt McIntyre, and Rachel and Lucy Bauer, Mickle was able to rescue the bird and bring it to the Wildlife in Need Center in Oconomowoc where it was immediately treated. The recovering bird is currently undergoing physical therapy at the Center to rebuild muscle strength and, once able to fly again, it will be released back into the wild.

“Being adjacent to the conservatory gives us a sense of ownership over its care and inhabitants,” says Denise Harris, owner of the Harris Marketing Group. “We are so grateful to our neighbors for bringing the injured goose to our attention and for taking the necessary steps to rescue it.”

The Wildlife In Need Center was founded in 1993 by Nancy Frank and formally opened its doors in January of 1994 in a 2-bedroom house in Waukesha. In 1995, they moved to their current site on 5-acres of land in Oconomowoc. The Center's mission is to provide wildlife rehabilitation and community education services. Annually, they admit about 2,000 animals and answer over 10,000 phone calls from people asking for advice or help with wildlife issues. During the school year, they conduct educational programs in the schools, for scout troops, and for church and civic groups. For more information about the Wildlife in Need Center, visit www.helpingwildlife.org.

Located just south of the intersection of Highway 18 and 83 in Wales, Wis., Harris Marketing Group is a full service, multi-disciplinary, woman-owned marketing agency, providing local and national clients with brand development, project planning, execution and follow-up. The company has extensive expertise in business-to-business, institutional, high-tech and retail/wholesale marketing channels, as well as commercial office and institutional product marketing. With more than four decades of combined experience in marketing, business planning and design, Harris Marketing offers clients a comprehensive, one-stop marketing resource.