



Contact:

Denise Harris

P - 262.968-9008

F - 262.968-9003

E - dharris@harrismg.com

www.harrismg.com

**Harris Marketing Group Selected as Agency of Record for
MobiLife LLC and Anderson & Kramer S.C.**

Wales, Wis., September 12, 2006 - Harris Marketing Group, a multi-disciplinary, women-owned marketing company located in Wales, Wis., recently added two local companies, *MobiLife* LLC and Anderson & Kramer, S.C., to its diverse client list.

MobiLife LLC, located in Delafield, Wis., and established in 2006, is the only company to offer a lightweight, compact power wheelchair with a unique 22" height elevation. Harris Marketing was acquired to help solidify the *MobiLife* brand through an integrated approach to include strategic brand planning, logo and tagline development, corporate identity material development and other brand building services. They will also manage the nationwide launch of the *MobiLife* PMV X22 through a managed roll-out to include multiple public relations, advertising and direct mail activities. Within the next few years, *MobiLife* executives, with the help of Harris Marketing, plan to expand the company's product line, as well as its distribution into global markets.

"Small, niche companies like *MobiLife* need a marketing company that is passionate and willing to work with us regardless of our budgetary limitations," says Steven DuFresne, owner of *MobiLife* LLC. "We feel that the team at Harris Marketing is dedicated, bright and creative and they share in our excitement about making positive changes in the world. They are completely dedicated to helping us bring our company and product to market."

Anderson & Kramer, located in Wales, Wis., is one of Waukesha County's fastest growing law firms serving clients throughout and beyond the Midwest. Anderson & Kramer provides a diverse portfolio of experience and a broad service offering including business, commercial real estate, litigation, wealth planning, and more. Harris Marketing will provide corporate collateral, including fact sheets, a corporate brochure and folder, Web site development and other business building materials to solidify and further establish the Anderson & Kramer brand.

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“We were familiar with the work of Denise Harris and her staff and saw the quality of the materials they were creating,” says Kurt Anderson, attorney and partner at Anderson & Kramer. “When we needed a corporate brochure and Web site, we knew they could capture A&K’s personality and portray us in a high-end, creative and personal way.”

Since summer of 2005, Harris Marketing has seen significant growth in its client base requiring agency owner, Denise Harris, to nearly triple her staff. “By bringing seasoned professionals on board, I feel we can further enhance our service offering by providing current and potential clients with a dynamic, multi-disciplinary portfolio of experience,” explains Harris. “Our staff experience includes business-to-business and consumer marketing in industries ranging from industrial to hospitality.

Denise Harris has more than 25 years of marketing and communications experience including more than a decade of corporate marketing management experience. She has worked in business-to-business, institutional, high-tech and retail/wholesale marketing channels and has extensive experience working in the area of commercial furnishings and institutional product marketing. Her writing has been published both nationally and internationally. A graduate of Boston College, she is formally educated in both design and marketing.

Harris Marketing provides product and company positioning, logo design, tagline development, corporate identity material development and other brand building and re-imagining services. In addition, this award-winning company has extensive experience in corporate publication development and provides clients with full-service development including content planning, research, writing, design, production and distribution of both print and electronic formats.

With more than four decades of combined experience in marketing, strategic business planning and design, the Harris Marketing Group offers clients a full-service approach to marketing and provides cost-effective, professional work and marketing services, including brand planning and design, newsletter and collateral development, graphic design, Web development, interactive services, advertising, public relations and direct marketing services.

Located in Wales, Wis., Harris Marketing Group is a full service, multi-disciplinary, woman-owned marketing agency, providing local and national clients with brand development, project planning, execution and follow-up. The company has extensive expertise in business-to-business, institutional, high-tech and retail/wholesale marketing channels, as well as commercial office and institutional product marketing. With more than four decades of combined experience in marketing, business planning and design, Harris Marketing offers clients a comprehensive, one-stop marketing resource.

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