



Contact:

Denise Harris

P – 262.968-9008

F – 262.968-9003

E – dharris@harrismg.com

www.harrismg.com

Harris Marketing Group Grand Opening draws a crowd

[Editor note: photos and cutlines attached of grand opening event]

Wales, Wis., – Harris Marketing Group, a multi-disciplinary, women-owned marketing company, celebrated 10 years of servicing national business-to-business and consumer clients with the grand opening of its new location in Wales, Wis. in May. The newly renovated 5,600 square-foot building houses executive, creative, interactive and public relations suites and was designed specifically to accommodate future agency growth.

“Our client base, as well as our staff, has doubled for three consecutive years, and we are poised to double again in 2007,” explains Denise Harris, owner of Harris Marketing Group. “I attribute our achievements to a commitment to responsive client service and exceptional results. That’s an automatic formula for success.”

A representative from the American Cancer Society was present at the event and helped to raise funds for the American Cancer Society’s mission of eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy and service.

Harris started Harris Marketing Group in 1997 while working as a consultant for several nationally-known corporations. Unplanned growth via client referrals and continual growth of business with existing clients ultimately launched Harris Marketing to the status of a full-service agency. Today, the company works with both local and national clients within the business-to-business, consumer, institutional, high-tech and retail/wholesale markets.

-more-

Harris Marketing Group provides a host of services including product and company positioning, logo design, tagline development, corporate identity material development and other brand building and re-imaging services. In addition, the award-winning company has extensive experience in corporate publication development and provides clients with full-service development including content planning, research, writing, design, production and distribution of both print and electronic formats.

Located in Wales, Wis., Harris Marketing Group is a full service, multi-disciplinary, woman-owned marketing agency, providing local and national clients with brand development, project planning, execution and follow-up. With more than four decades of combined experience in marketing, business planning and design, Harris Marketing offers clients a comprehensive, one-stop marketing resource.

-end-

Cutlines

Photo 1 – HMG Building: Harris Marketing Group’s new location is 262 West Main St., Wales, Wis.

Photo 2 – Denise Harris: Denise Harris, owner of Harris Marketing Group, started the company in 1997.

Photo 3 – HMG Cancer Fundraiser: Leslie Miller of the American Cancer Society talks with attendees at Harris Marketing Group’s Grand Opening.

Photo 4 – Denise Harris with attendees: Denise Harris, far right, talks with attendees at the Harris Marketing Group Grand Opening Event.