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## **Harris Marketing Certified as a Women’s Business Enterprise**

**WALES, WIS., JANUARY 26, 2009** – Denise Harris, President of Harris Marketing Group in Wales, is pleased to announce that Harris Marketing Group, a business specializing in marketing and public relations, received national certification as a Women’s Business Enterprise by the Women’s Business Development Center-Chicago, a regional certifying partner of the Women’s Business enterprise National Council (WBENC).

“We are excited to have achieved certification by this widely recognized and respected organization, and we look forward to expanding our firm’s visibility among corporate supply chain diversity and procurement decision makers,” notes Harris.

WBENC is the nation’s largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC’s certification as an integral part of their supplier diversity programs.

Achieving WBENC certification is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated and controlled by a woman, and to ensure that the business formation/principal place of business is in the US or its territories.

By including women-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the

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continued development of their supplier/vendor diversity programs.

WBENC is the Women's Business Enterprise National Council and is comprised of 14 regional partner organizations. It is the nation's leading third-party certifier of women's business enterprises (WBE's) for the private sector. In partnership with women's business organizations throughout the United States, WBENC provides access to a national standard of certification and provides information on certified women's businesses to purchasing managers through its Internet database, WBENCLink. WBENC certification is recognized and accepted by the majority of major corporations across the United States.

Harris Marketing Group, located in Wales, Wisconsin, is a multi-disciplinary, woman-owned marketing agency in business in the local area for more than 11 years. The company's integrated approach provides local and national clients with cost-effective, award-winning work including brand development, advertising, public relations, graphic design and complete Web development services. The agency has serviced clients in a wide range of industries including high-tech, hospitality, banking, retail, and many business-to-business industries. To learn more about Harris Marketing Group, please visit [www.harrismg.com](http://www.harrismg.com).

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